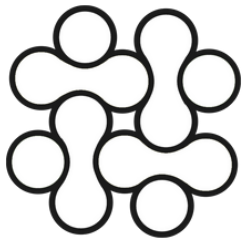


Let's make digital soul beautiful



FintechGie

A Holistic Media & Tech Company

Business Proposal



Kishorekumar Chandrasekaran,
Founder & CEO
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ABOUT US

- We are a leading End-to-End Branding and End-to-End Marketing that integrates strategy, creative design and marketing engineering to enable enterprises and technology disruptors across the globe to thrive as modern digital businesses.
- We ensure our client's Platform Excellence. Tremendous Design. Extraordinary customer experiences.
- Our responsibility is to create a thriving environment where technologists from various backgrounds may collaborate to develop solutions that go beyond the obvious.
- We are dedicated to helping businesses like yours leverage these cutting-edge technologies to drive innovation, efficiency, and growth.



AI & ML



DeFi



Block Chain



VR - AR



IoT



Cloud



Cyber



OUR EXPERTISE

TECHNOLOGY

- Digital Transformation and Operations
- Revolutionize the technology industry
- Ensure enduring commercial success and sustained growth

BUSINESS

- Delivery transformation & Technology strategy
- Digital fluency & Organization transformation
- Digital foundations training & Digital talent strategy

DIGITAL

- Web & App Development
- Multimedia Production
- Industrial Product and Design



OUR FEATURES

- Next-generation digital services and consulting
- Customer Experience, Product and Design
- Enterprise Modernization, Platforms and Cloud
- AI-Powered Experiences
- Digital Core Capabilities
- Empowering Talent Transformations
- Navigating New Possibilities
- Corporate Social Responsibilities



TECHNOLOGY CONSULTANCY



Custom Software Development



IT Consulting



Internet of Things (IoT)



Blockchain Solutions



End-to-End marketing



Complete Digital Marketing



IT Infrastructure Management



Chatbot Development



DevOps Consulting



Software-as-a-Service (SaaS)
Development



User Interface & Experience
(UI/UX) Design



Customer Experience (CX)
Solutions



Website Development



Mobile App Development



E-commerce Solutions



Search Engine Marketing
and Optimization



Software Testing and Quality
Assurance



Customer Relationship
Management (CRM)



Technology Training
and Workshops



Virtual Assistant Services



Microservices



Augmented Reality (AR) and
Virtual Reality (VR) Solutions



Digital Advertising Services



Data Analytics and
Business Intelligence

CURRENT PRICING PLAN

TECHNOLOGY SERVICES

Name of the Service	Cost (in SGD)	Completion Time
Custom Software Development	SGD 20,000 to SGD 40,000/-	30 Days
IT Consulting	SGD 60 to SGD 200/ per hour	-
Internet of Things (IoT) Solutions	SGD 1300 to SGD 13500/-	Depends on Product Velocity and Scale
Blockchain Solutions	SGD 1300 to SGD 13500/-	Depends on the Model
End-to-End marketing	SGD 1300 to SGD 27000/-	Depends on the Scale
Complete Digital Marketing	SGD 5,000 to SGD 20,000 /-	Depends on Requirement
IT Infrastructure Management	Starts from SGD 9400/-	Depends on Requirement
Chatbot Development	SGD 14800 to SGD 16200/-	Depends on Requirement
Software-as-a-Service (SaaS) Development	SGD 50000 to SGD 85000/-	Depends on Time & Req
Customer Experience (CX) Solutions	SGD 2700 / per brand	Include 2 Ads on Insta
DevOps Consulting	SGD 67 to SGD 135 / per hour	Insta, FB, and Google Ads
Technology Training and Workshops	SGD 2700 to SGD 13500 / per day	Depends on Student Centric

Name of the Service	Cost (in SGD)	Completion Time
Website Development	SGD 5,000 to SGD 20,000/-	30 Days
Mobile App Development	SGD 20,000 to SGD 40,000/-	-
E-commerce Solutions	SGD 1,000 to SGD 2,000/-	Depends on Product Velocity and Scale
User Interface & Experience (UI/UX) Design	SGD 11,500 to SGD 20,300/-	Depends on the Model
Virtual Assistant Services	SGD 68 to SGD 3,000/-	Depends on the Scale
Microservices	SGD 8,100 to SGD 18,100/-	Depends on Requirement
Search Engine Marketing	SGD 500 to SGD 1,500/-	Depends on Requirement
Software Testing and Quality Assurance	SGD 40,000 to SGD 67,000/-	Depands on time and req
Customer Relationship Management (CRM)	SGD 75,000 SGD 162,000/-	Depends on Requirement
Augmented Reality (AR) and Virtual Reality (VR) Solutions	SGD 55,000 to SGD 67,000/-	Depends on Requirement
Digital Advertising Services	SGD 1,300 to SGD 2,700/-	Insta, FB, and Google Ads
Data Analytics and Business Intelligence	SGD 13,500 to SGD 135,000/-	Depends on Student Centric

BUSINESS CONSULTANCY



Process Re-Engineering



Strategic Planning



Enterprise Modernization



Complete Financial Analysis



Project Management



Workflow optimization



Supply Chain Management



Logistics management



Outsourcing and Vendor Management



Corporate Social Responsibility (CSR) Consulting



Human Resources Consulting



Corporate Event Management

PLATFORM EXCELLENCE. TREMENDOUS DESIGN. EXTRAORDINARY CUSTOMER EXPERIENCES.

We respect and value uniqueness. Our brand steering group is made up of thirty FintechGie'ians from all over the world, representing various functions and geographical areas. An independent brand agency was not necessary. Instead, to evolve our brand, we collaborated using agile procedures, making use of design sprints, testing, and reflecting on lessons learned along the way.

Delivery transformation & Technology Strategy

Enable your business strategy and deliver new capabilities with a defined technology roadmap and build a high-performing agile software delivery capability by evolving your skills, practices, structures, and team cultures.

Digital Fluency & Organization Transformation

Create long-term business transformation by clarifying your digital ambitions, and accelerate growth by transforming your organization's culture, operating model, and working practices.

Digital foundations training & Digital talent strategy

Improve your organizational capabilities with agile and modern digital business practices and Develop, engage, and retain high-performing talent to carry out strategic digital initiatives.



CURRENT PRICING PLAN

BUSINESS CONSULTANCY

Name of the Service	Cost (in SGD)	Completion Time
Process Re-Engineering	SGD 13,500 to SGD 135,000/-	Depends on Client
Strategic planning	SGD 54,000 to SGD 82,000/-	-
Enterprise Modernization	SGD 135,000/-	Depends on Needs
Complete Financial Analysis	SGD 13,500 to SGD 27,000/-	3 Days
Project Management	SGD 23,000 to SGD 87,000/-	Depends on Time & Req
Workflow optimization	SGD 13,000 to SGD 67,000/-	Depends on Project Velocity and Scale
Supply Chain Management	SGD 13,000 to SGD 67,000/-	Depends on Time & Req
Logistics management	SGD 6,000 to SGD 810,000/-	Depends on Time & Req
Outsourcing and Vendor Management	SGD 11,000 to SGD 13,000/-	Depends on the Scale
CEO Speech	SGD 700 to SGD 3500/-	According to topic
Human Resources Consulting	SGD 500 tot SGD 67,000/day	Depends on Needs
Corporate Event Management	SGD 500 tot SGD 67,000/-	Depends on Time & Req
Corporate Social Responsibility (CSR) Consulting	SGD 400 to SGD 600/-	Depends on Time & Req

DIGITAL CONSULTANCY



Complete brand Identity Kit



Motion Graphics



Vector Illustrations



UI/UX design Kit



Photography Shoot



Event card design
(invitation, flyers, standees)



3D characters & Avatars



Video Production & Editing



Digital Content Creation



Brand Strategy



Social media designs



Animated & AI videos

PLATFORM EXCELLENCE. TREMENDOUS DESIGN. EXTRAORDINARY CUSTOMER EXPERIENCES.

The FintechGie brand, market position, tagline, and design system are deeply valued by our specialists and internal design team. Together, they are the stewards of an inclusive, enduring, current, and memorable brand. We understand the importance of incorporating psychology and emotional connection into marketing and branding strategies. Our clients, and all FintechGie'ians.

Consumer Research & Color Psychology

We conduct in-depth research to gain insights into our target audience's psychology, preferences, and emotions. By understanding their needs, motivations, and pain points. We consider the emotions and moods that different colors evoke and choose a color palette that reflects the desired brand personality and elicits the intended emotional response from the audience.

Storytelling, Visual and Design Elements

We utilize the power of storytelling to connect with consumers on an emotional level. By crafting narratives that resonate with their experiences, challenges, and aspirations. We pay special attention to the visual elements used in marketing and branding materials



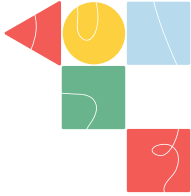
CURRENT PRICING PLAN

DIGITAL CONSULTANCY

Name of the Service	Cost (in SGD)	Completion Time
Complete brand Identity Kit	SGD 150 to SGD 1000/-	10 Days
Motion Graphics	SGD 1000 to SGD 1300/per day	Depends on Requirement
Vector Illustrations	SGD 25 to SGD 200/Design	Depends on Requirement
UI/UX design Kit	SGD 114,000 to SGD 202,000/-	Depends on Requirement
Photography shoot	SGD 150 to SGD 1000/day	Depends on Requirement
Event card design (invitation, flyers, standees)	SGD 150 to SGD 1000/-	Depends on Requirement
3D characters & Avatars	SGD 80 to SGD 100/per hour	Depends on Requirement
Video Production & Editing	SGD 150 to SGD 8,000/-	3 Days
Digital Content Creation	SGD 150 to SGD 7,000/-	Depends on Time & Req
Brand Strategy	SGD 7,000 to SGD 27,000/-	Depends on Time & Req
Social media designs	SGD 10,000 to SGD 27,000 /Month	-
Animated & AI videos	SGD 350 to SGD 1000/-	Depends on Time & Req

CEO's Commitment Driving Success and Innovation Together

Kishorekumar Chandrasekaran, Founder & CEO



As the CEO of FintechGie - A Holistic Media & Tech Company, I am personally invested in your success. Our team of experts is driven by a passion for excellence, and we are dedicated to delivering exceptional digital solutions tailored to your unique needs. With a focus on innovation, we aim to forge a powerful partnership that propels your business to new heights. Your satisfaction is paramount to us, and we are privileged to be your trusted partner on this transformative journey



Success isn't just determined by the goods and services we offer; it's also determined by the difference we make in the lives of our clients. My goal as a CEO is to lead with a purpose, encourage innovation, and promote an excellence-oriented culture. Together, we can redefine what is possible and turn problems into possibilities. Let's move forward, driven by passion and a tireless dedication to going above and beyond expectations. Our quest is about more than just creating a successful company; it's also about leaving a lasting legacy of amazing experiences and significant change. Embrace your inner strength because it is through our combined efforts that we can change the world and determine the future.



COMMON TERMS AND CONDITIONS

Payment Terms

- After signing on the project client must *pay 70% in advance*, This 70% advance amount will not be refunded if the undertaking is cancelled for any reason.
- *Upfront Payment* method for Digital Marketing, Website Creation and Event Planning.
- *Retainer method* for website maintenance, server handling and operation & support.
- The client is expected to make the *full payment within 7 business days* of receiving the invoice.
- *Customized Payment Terms* are acceptable after making a proper MoU for the project

Intellectual Property

- All intellectual property rights, including copyrights, trademarks, and any other proprietary rights, related to the work created by the Company shall remain the property of the Company unless otherwise agreed upon in writing.
- The Client is granted a non-exclusive, non-transferable license to use the deliverables solely for the purpose outlined in the project scope.

Confidentiality

- The Company and the Client acknowledge and agree to maintain the confidentiality of any confidential information disclosed during the course of the project.
- Both parties will take reasonable measures to protect and prevent the unauthorized disclosure or use of confidential Information.

Limitation of Liability

- The Company will exercise reasonable care and skill in delivering the services, but it does not guarantee specific results or outcomes.
- The Company shall not be liable for any direct, indirect, incidental, consequential, or punitive damages arising from the use or inability to use the services or deliverables provided.

Termination

- Either party may terminate the agreement with written notice if the other party fails to fulfill its obligations, subject to any termination provisions outlined in the separate agreement or SOW.

Governing Law and Jurisdiction

- The agreement between the Company and the Client shall be governed by and construed in accordance with the laws of India.
- Any disputes arising from or related to the agreement shall be subject to the exclusive jurisdiction of the courts in India.

Indemnification

- The Client agrees to indemnify and hold the Company harmless from any claims, damages, or liabilities arising out of the Client's use of the services or deliverables provided by the Company.
- The Client will bear responsibility for any legal costs incurred by the Company in defending against such claims.

Communication and Reporting

- The Company and the Client will establish regular communication channels and reporting mechanisms to ensure effective project management and progress updates.
- Any changes or updates to the project scope, timeline, or deliverables should be communicated in writing and agreed upon by both parties.

Entire Agreement

- The agreement, including these terms and conditions and any separate agreements or SOWs, constitutes the entire understanding between the Company and the Client, superseding any prior agreements or understandings, whether oral or written.

We express our deepest gratitude for reviewing our proposal.

Thank you for considering our services, and we are excited about the prospect of bringing our expertise to your project.

